



GOLD LEVEL SPONSOR CONTRACT

INDIANA BLACK EXPO, INC.
3145 North Meridian Street, Indianapolis, Indiana 46208 |
(P) 317-925-2702 | (F) 317-925-6624 | www.indianablackexpo.com

I would like to be a Multiple Year Sponsor to secure a flat sponsorship rate! 2 years 3 years

COMPANY INFORMATION

Company Name _____
Billing Address _____
City _____
State _____
Zip Code _____
Website URL _____

Authorize Representative _____
Job Title _____
*Signature _____
E-Mail _____
Phone _____
Fax _____

MAIN SPONSORSHIP CONTACT PERSON

Name _____
Job Title _____
E-Mail _____
Phone _____
Fax _____

LOGO & AD COPY CONTACT PERSON

Name _____
Job Title _____
E-Mail _____
Phone _____
Fax _____

SPECIFY SPONSORED EVENTS BELOW AND AMOUNTS OF EACH INDIVIDUAL SPONSORED EVENT

- ARTS & ENTERTAINMENT EVENT _____ \$ _____
_____ \$ _____
_____ \$ _____
- YOUTH & FAMILY EVENT _____ \$ _____
_____ \$ _____
_____ \$ _____
- BUSINESS TO BUSINESS EVENT _____ \$ _____
_____ \$ _____
- CONSUMER EXHIBIT ZONE _____ \$ _____

*Total Amount of Event Sponsorship Levels Equals Total Gold Amount: **\$ 50,000**



GOLD LEVEL BENEFITS \$50,000

BRANDING/MARKETING	EXHIBITION HALL	TICKETS & HOSPITALITY
Company logo on designated sponsored events signage	20 X 20 exhibit space in Sponsor Zone	1 table of 10 at Corporate Luncheon
Company logo on all sponsored event printed materials	Signage placement in Sponsor Lounge	20 tickets to All White Affair Kick-off Party
Company logo and link on IBE Website	12 public announcements in Exhibition Hall during three-day cultural exposition	1 table of 10 Mayor's Breakfast (Black Business Conference Sponsors Only)
Company name on video screens at Corporate Luncheon		Invitations for 12 to Chairman & President's Reception
Full Page color ad in Summer Celebration Commemorative Edition of <i>Expose</i> Magazine		4 sponsor badges (exclusive admission to Sponsor Lounge)
Inclusion in Summer Celebration viral marketing		12 exhibitor badges
Listing in IBE Annual Report		10 general admission tickets to the Exhibition Hall
Logo placement on conference bags (Black Business and Educational Conference Sponsors Only)		
Program participation by company representative at sponsored event		
Listing in 2011 Sponsor & Exhibitor Packages		

- My benefits for the Gold Sponsorship are listed above
- My benefits for the Gold Sponsorship have been customized as follows: _____

ADDITIONAL OPTIONS

- I want to become a Corporate Member (\$1,000) \$ _____
- Upgrade your exhibit space (\$1,300 per additional 10 x 10 space) _____ X \$1,300 \$ _____
- Additional Corporate Luncheon Tables (\$500 each) _____ X \$500 \$ _____
- Additional All White Affair Kick Off Party Tickets (\$25 each) _____ X \$25 \$ _____
- Additional admission tickets to exhibition hall _____ X \$10 \$ _____
- Additional tickets to Teen Bling event _____ X \$20 \$ _____
- Additional ads for *Expose* Magazine (See Ad Specs) _____ X fill in amount \$ _____
- Additional Sponsor Badges _____ X \$20 \$ _____
- Additional Exhibitor Badges _____ X \$20 \$ _____

Amount of Additional Options: \$ _____
TOTAL AMOUNT: \$ _____

PAYMENT INFORMATION

Enclosed is my check in the amount of \$ _____
 Charge my Visa MasterCard AmEx the amount of \$ _____
 Cardholder's Name _____ Account Number _____
 Expiration Date _____ CVC Code _____ Signature _____