



DIAMOND LEVEL SPONSOR CONTRACT

INDIANA BLACK EXPO, INC.
 3145 North Meridian Street, Indianapolis, Indiana 46208 |
 (P) 317-925-2702 | (F) 317-925-6624 | www.indianablackexpo.com

I would like to be a Multiple Year Sponsor to secure a flat sponsorship rate! 2 years 3 years

COMPANY INFORMATION

Company Name _____
 Billing Address _____
 City _____
 State _____
 Zip Code _____
 Website URL _____

Authorize Representative _____
 Job Title _____
 *Signature _____
 E-Mail _____
 Phone _____
 Fax _____

MAIN SPONSORSHIP CONTACT PERSON LOGO & AD COPY CONTACT PERSON

Name _____
 Job Title _____
 E-Mail _____
 Phone _____
 Fax _____

Name _____
 Job Title _____
 E-Mail _____
 Phone _____
 Fax _____

SPECIFY SPONSORED EVENTS BELOW AND AMOUNTS OF EACH INDIVIDUAL SPONSORED EVENT

- ARTS & ENTERTAINMENT EVENT _____ \$ _____
 _____ \$ _____
 _____ \$ _____
- YOUTH & FAMILY EVENT _____ \$ _____
 _____ \$ _____
 _____ \$ _____
- BUSINESS TO BUSINESS EVENT _____ \$ _____
 _____ \$ _____
- CONSUMER EXHIBIT ZONE _____ \$ _____

*Total Amount of Event Sponsorship Levels Equals Total Diamond Amount: **\$100,000**



DIAMOND LEVEL BENEFITS \$100,000

BRANDING/MARKETING	EXHIBITION HALL	TICKETS & HOSPITALITY
Company logo on designated sponsored events signage	30 X 20 exhibit space in Sponsor Zone	1 table of 10 at Corporate Luncheon
Company logo on all sponsored event printed materials	Prominent Signage placement	20 tickets to All White Affair Kick-off Party
Company logo and link on IBE Website	15 public announcements in Exhibition Hall during three-day cultural exposition	25 VIP credentials to sponsored event
Company name on video screens at Corporate Luncheon		Invitations for 20 to Chairman & President's Reception
Full Page color ad in Summer Celebration Commemorative Edition of <i>Expose</i> Magazine		4 invitations to Media Reception
1 Employment Opportunity Fair booth		4 invitations to African-American Elected and Appointed Officials Reception
Program participation by company representative at sponsored event		4 invitations to Governor's Reception
Inclusion in Summer Celebration viral marketing		4 invitations to Mayor's Breakfast
Listing in IBE Annual Report		8 sponsor badges (exclusive admission to Sponsor Lounge)
Listing in 2011 Sponsor & Exhibitor Packages		16 exhibitor badges
		20 general admission tickets to the Exhibition Hall

- My benefits for the Diamond Sponsorship are listed above.
- My benefits for the Diamond Sponsorship have been customized as follows: _____

ADDITIONAL OPTIONS

- I want to become a Corporate Member (\$1,000) \$1,000 \$ _____
- Upgrade your exhibit space (\$1,300 per additional 10 x 10 space) ___ X \$1,300 \$ _____
- Additional Corporate Luncheon Tables (\$500 each) ___ X \$500 \$ _____
- Additional All White Affair Kick Off Party Tickets (\$25 each) ___ X \$25 \$ _____
- Additional admission tickets to exhibition hall ___ X \$10 \$ _____
- Additional tickets to Teen Bling event ___ X \$20 \$ _____
- Additional ads for *Expose* Magazine (See Ad Specs) ___ X fill in amount \$ _____
- Additional Sponsor Badges ___ X \$20 \$ _____
- Additional Exhibitor Badges ___ X \$20 \$ _____

Amount of Additional Options: \$ _____
TOTAL AMOUNT: \$ _____

PAYMENT INFORMATION

Enclosed is my check in the amount of \$ _____
 Charge my Visa MasterCard AmEx the amount of \$ _____
 Cardholder's Name _____ Account Number _____
 Expiration Date _____ CVC Code _____ Signature _____